# MAY 2023 HOSPITALITY HOTLINE

Official Newsletter of the Ocean City Hotel-Motel-Restaurant Association

## Member Message

FROM EXECUTIVE DIRECTOR SUSAN L. JONES

Are you ready - the season is upon us! Springfest will be the backdrop for the OC Tourism Season Kick-off this Thursday. There are many changes around town, lots of new faces and refreshed spaces. Now, let's pray mother nature provides us lots of sunshine for a successful season!

Last week, we installed our new Board of Directors and I know there will be fresh ideas, lively info exchanges, all guided by how we can best serve you, our members! Third-generation hotelier, Ryan Wilde will guide the next year for OCHMRA and he'll do a wonderful job as he's been raised in the business; his grandfather built many of the motels along "motel row" Baltimore Avenue. If you ever have a suggestion or criticism, bring it on, we welcome the feedback!

Thank you to our member restaurants who participated in Restaurant Week and to those of you who dined out and supported the economy! Let's continue that community support with DINE, STAY & PLAY United! Cheers to a great start of the season!



5700 COASTAL HWY #302 OCEAN CITY, MD 21842 410-289-6733 WWW.OCVISITOR.COM

### WELCOME NEW MEMBERS

ASSOCIATE Four Seasons Pizza myfourseasonspizza.com

> ALLIED Energy Pro energypro-us.com

## **Mark Your Calendar**

May 3 OC Tourism Season Kick-off Springfest Tents

4pm Registration 4:30pm Brand Launch

May 4-7



## Memorial Day through Labor Day

DINE STAY PLAY UNITED

<u>Learn More</u>

# **Hospitality Highlights**

### WARM WELCOMES

A familiar face has returned out of retirement and joined the **Carousel Resort Hotel** as their Director of Sales & Marketing - welcome back **Martha Strickland!** 

## SAD GOODBYES

Condolences to the family of **Judy LeMaster** who worked for the **Downtown Association** (now with OCDC) and volunteered for our Expo for many years. Sadly, Killer Coupon Book owner and longtime Phillips employee, **Chris Remmel** recently passed away at the young age of 59. Additionally, another young loss, **Erik Cantine** who helped open Casino at Ocean Downs and Spain lost his battle with Glioblastoma. Condolences to both Chris and Erik's families.

# **Business Briefs**



Thank you to all of our members who participated in the 2022 Dine, Stay and Play United! Participants were thanked at our recent dinner meeting included: Commander Hotel, Beach Bum West-O, Nick's Mini Golf, Jolly Roger Amusement Parks, Embers Island, BLU Crabhouse & Raw Bar, Pier 23, The Hobbit Restaurant, Happy Jack Pancake House, The Crab Bag, Northside Pit & Pub, Decatur Diner, Waves and Poseidon's Pub at Ocean Downs Casino, Atrium Cafe and Bar, The Original Pool Bar Holiday Inn, Coral Reef Restaurant, Deep End Pool Bar, Harrison's Harbor Watch Restaurant & Raw Bar, 32 Palm Restaurant, Manana Mode Pool Bar, Marlin Moon Restaurant and Sandshark Pool Bar!

Since it's 2016 inception, this program has raised over \$291,000! The giving spirit of our community is greatly appreciated!



Plans are underway for another successful season - if you'd like to participate and benefit from all the fabulous free marketing, join DINE, STAY & PLAY United Today! See page 5 for all the details. Ocean City, Maryland

DEPARTMENT OF TOURISM



To keep you in the loop with OC Tourism Department, make sure you read their latest news at this link:

APRIL NEWSLETTER

Kudos to the OC team for the launch of the re-imagined website - <u>ococean.com</u> - it looks fabulous! Make sure you check it out! The easiest way for you to update your listings is to use the new Simpleview marketing partner member portal. Named OC Central, this portal allows you to add pictures and much more! If you are not a member of the OC Convention & Visitors Bureau, it is truly a wise investment as this is the website that all the advertising is pushed to! Contact Norma to learn how to sign up. NDobrowolski@oceancitymd.gov



Maryland's Coast has a new feature which allows users to add Events to their website.

ADD EVENTS LINK

Events will appear on www.visitmarylandscoast.org

# **Business Briefs**

## **OC AdventureFest**

Returning for its second year, OC AdventureFest will feature performer Lee Greenwood who's popular "God Bless the USA" will resonate with many attendees! Don McClean will also be performing. OC AdventureFest occurs from September 22-24 and is an outdoor hunting, fishing and gun show, along with concerts and Unleashed TV. Sponsorship opportunities are available. To learn more, contact Cliff Sutherland at chsedge@gmail.com - or see the last page of newsletter.

## **OC Keycard Holders Due Here May 16**



Welcome to Ocean City, Maryland To continue to create a more cohesive marketing message, we partnered with the Town of OC Tourism to incorporate the new branding into our OC Keycard Holder! The holders are expected to arrive May 16th. If you have not ordered your supply to hand out to guests at check-in, contact Susan at 410.289.6733 or susanjones@ocvisitor.com

## Member Mentions Piezano's Pizza Evolves

In OC, it's an "all in the family" way of life. In 2001, Timur Unal's uncles Matt, Ozzy, and Kenny took over Piezano's Pizza at Dorchester Street. Ten years later, they opened the 7th Street location and now, Timur is pleased to announce his expansion of 7th Street to include a bar. Coming from a hardworking background, this family always thrived for the best and never minded the extra effort to reach the best versions of themselves. "Our guests know that our personalities are reflected in our work. It is our sincere belief that hygiene, consistency, and honesty is the most important aspect of our business," stated Timur.

After spending years in the business the uncles have appointed Timur as the General Manager. With the help of his sister, Gamze Unal, his cousin, Cengizhan Unal, and close friends, Ahmet Ozdar and Ibrahim Aksut, he will strive to grow the business by keeping the highest quality.

# Tips for the Trade

While we are awaiting a State Attorney General Advice Letter regarding employer protections as they relate to recreational cannabis and the workplace, the National Safety Council is conducting free webinars. Both OC and Salisbury Chamber of Commerce have suggested watching webinars on the subject. Check the site out at this link:

> National Safety Council Cannabis Link

#### HUMAN TRAFFICKING TRAINING RESOURCES

Many of you may have already trained your staff to be aware of the signs of human trafficking or you may have resources through your chains or management companies. If not, remember, this is now mandatory training. Please take advantage of the resources below!

#### **ECPAT USA**

Training Title: "Your Role in Preventing Human Trafficking: Recognize the Signs"

ecpatusa.learnworlds.com/hotel-training

**BEST** (Businesses Ending Slavery and Trafficking) Training Title: "Inhospitable to Human Trafficking"

bestalliance.org/hospitality

*Local Contact:* Dr. Danielle Thomas dthomas@lifecrisiscenter.org (410) 749-0771 ext. 118

# **2023-2024 OCHMRA Board of Directors**



*Pictured L to R:* Rick Staub, Dan Jasinski, Garvey Heiderman, Ryan Wilde, Michael James, Keith Whisenant, Chad Olenchick, Ruth Waters and Lorrie Miller (*not pictured* - Dave Robinson, Mike Gershenfeld, Chris Reda & Jeremy Brink)

Recently, we installed our 2023-2024 Board of Directors. Third-generation hotelier, Ryan Wilde, The Tides Inn (formerly BEST Motels) was installed as the incoming President. Garvey Heiderman of The Hobbit became 1st Vice President and 2nd Vice President is Dan Jasinski of Real Hospitality Group. The newly installed Secretary -Treasurer is Mike Gershenfeld with The Taustin Restaurant Group.

The Three-year Board of Directors installed included Rick Staub of Princess Royale, Lorrie Miller of Hilton Garden Inn, Chad Olenchick of Cabanas Beach Bar & Grille. Two-year Directors included Ruth Waters of the Harrison Group, Jeremy Brink of Ocean 13/Captain's Galley Crabcake Shack and Michael James of James Hospitality Group. Serving as One-year Directors are Dave Robinson of Boardwalk Hotel Group, Keith Whisenant of Residence Inn, and Chris Reda of Ropewalk, Alley Oops & Saltwater 75. Spiro Buas of OC Rooms is the Immediate Past President.

In existence since 1971, the OCHMRA is a private, non-profit organization, which exists to connect the industry interests through advocacy, education, and partnerships with the goal of advancing Ocean City as a leading tourism destination. OCHMRA assists in solving common issues relative to the industry and acts as a clearinghouse for dissemination of information. The new Board will have their first meeting on May 18th.



Phil Cropper and Caitlin Evans, instructors of the Culinary & Hospitality Program at Worcester Tech receive \$5,000 from Susan Jones on behalf of OCHMRA



Fish Tales & Bahia Marina owner, **Shawn Harman**, was presented with a special thank you for his commitment in serving as Secretary-Treasurer since 2005. Thank you for your service Shawn!!!

# **Community Connections** - United Way Lower Eastern Shore



United Way of the Lower Eastern Shore

# Marketing Benefits

#### **Rack Card**

Distribution to past, present and future participants and community distribution at large!

#### Social media highlights

- Shout Out UWLES will highlight and promote all participants throughout the summer on our Facebook, Instagram, LinkedIn and Twitter pages.
- Will promote using our social media hashtags: #uwles #TogetherWeLIVEUNITED #DineStayPlayUnited, and can add your hashtags as well!
- UWLES has created a Dine Stay Play Facebook Group for participants to utilize for promoting their business as well as for sharing updates for the program.

#### Reels

- Reels are more popular than ever. Reels showcase the energy of your venue, allowing you to engage your followers and customers via a sharable and lasting medium.
- A UWLES team member will visit your establishment 1-2 times throughout the season to promote your participation through a creative and eve catching reel on our social media feed (Facebook or Instagram)

#### **On-site marketing materials**

- Public Facing Posters Program posters to display your participation around your organization
- Window clings Features the Dine Stay and Play United logo for customers to see.

#### **Print & Digital**

- · Promotional ads through Independent News & Media publications both print & digital
- · Market reach will cover Lower Shore of Maryland and Delaware

#### Radio

- Ads will be run on 6 iHeartMedia Delmarva stations (Froggy 99.9, KISS 95.9, MAGIC 98.9, Q105, WJDY1470 News & Radio and Fox Sports Delmarva AM960.
- · Ads will be run on Delmarva Public Media stations

#### Television

Commercials promoting Dine Stay & Play United will run on WMDT 47 ABC throughout the summer

#### **United Way Website**

 uwles.org/DineStayPlayUnited – Customers can find a full list of the current year's participating organizations including your logo and a listing of your special(s). Logos are directly linked to your website to drive customers to each business!

#### **Constant Contact E-Marketing**

E-blast – Over the summer United Way will promote Dine, Stay and Play United to over 15,000 community members.

#### Award

· Spirit Award given to one participant who embodies the qualities of a Dine Stay Play Champion.

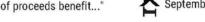
#### MARKETING TIMELINE

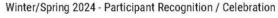
May - Promotion items/specials due to UWLES for marketing material

May 29th - Official start date of program

If no specials, materials will say "a portion of proceeds benefit ... " May 22rd-26th - Deliver promotional materials to participants

September 4th- Last day of program







DINE STOY PLAY

UNITE

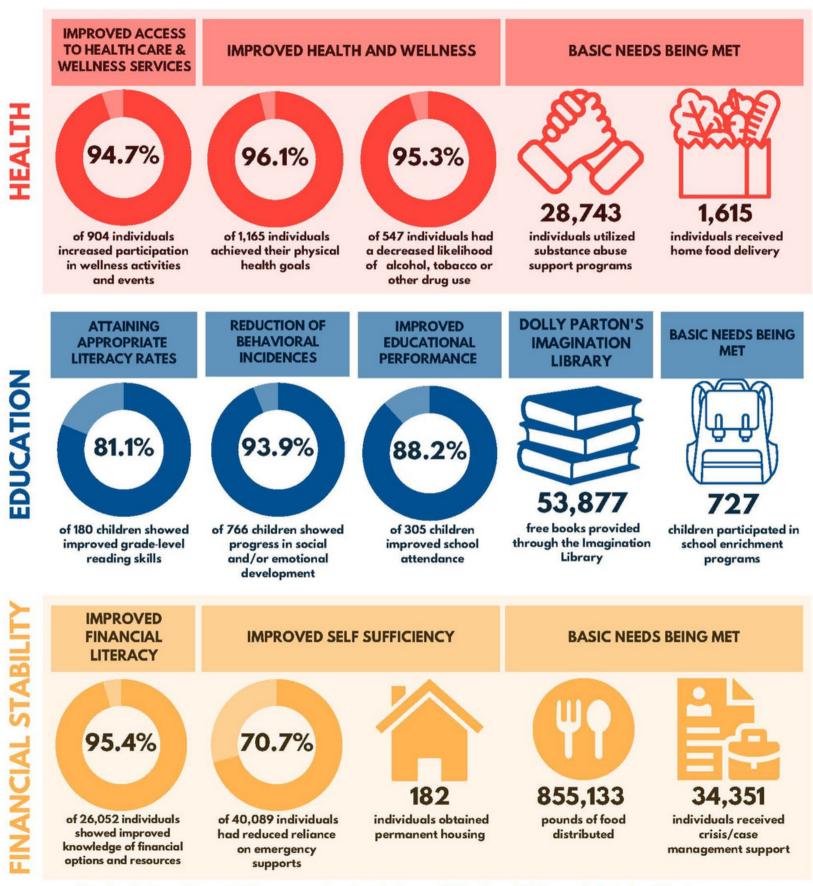




United Way of the Lower Eastern Shore

# COMMUNITY IMPACT 2021

73 programs by 40 UWLES partner agencies impacted the health, education, and financial stability of our community.



\*Samples of outcome data reported by agency partners for calendar year 2021 and may include some duplicated participants across programs

# Please Share with J1 Students & Guests

# **2023 SCHEDULE OF OCEAN CITY CHURCHES**

God is on vacation WITH you. The Churches of Ocean City welcome you.

Ocean City Christian Ministers Association

#### BAPTIST CHURCH

OCEAN CITY BAPTIST CHURCH Pastor: Sean Davis 102 North Division Street Sunday Worship Times: (nursery available) 9:00 am & 10:30 am (Children's Programs available for morning Service) (Parking available at N. Division St. Municipal lot) Monday: International Students Dinner 6:00 pm - 8:00 pm For More Information: 410-289-6573 www.ocbaptist.org / ocbaptist@hotmail.com

#### EPISCOPAL CHURCHES

ST. PAUL'S BY-THE-SEA The Reverend Jill Williams 302 N. Baltimore Avenue & Third Street email: office@stpaulsbythesea.org • phone: 410-289-3453 Services every Sunday at 10:00 am. www.stpaulsbythesea.org for details. Shepherds Crook Food Pantry Open 10:00 am - Noon Monday, Tuesday, Thursday & Saturday 302 N. Baltimore Ave. In the Parish Hall Shepherds Crook: 410-289-3453

CHURCH OF THE HOLY SPIRIT 100th Street & Coastal Highway North Ocean City, MD Rev. Joseph M. Rushton, Rector Sunday 8:00 & 10:00 - Holy Eucharist 10:00 am Sunday School - September - May Coffee Hour after 10:00 am Service Our worship may be altered pending Covid-19 local infection rates Please Phone 410-723-1973

#### GREEK ORTHODOX CHRISTIAN

Saint George Orthodox Christian Church of the Greek Orthodox Archdiocese of America 8805 Coastal Highway (between 88th & 89th St.) www.StGeorgeByTheSea.org Phone 410-524-0990 • OCgocpriest@gmail.com Rev. Presbyter Christopher Xanthos Sunday Divine Liturgy - 9:45 AM

CHRISTIAN RADIO 88.3 | WGTS919.com 92.1 | KLove.com 94.9 | 887TheBridge.com

#### INDEPENDENT

SON'SPOT MINISTRIES Christian Fellowship Center #12 Worcester Street (Just off Boardwalk, 1 Block South of Ocean Pier) Ministering Every Day (except Wednesday) 10:00 am & 8:00 pm - 10:00 pm Music, Bible Sharing, Fellowship, and Spirit Led Ministry Evangelistic Free Food Ministry Breakfast 7:30 am Mon., Tues., Fri. & Sat. (summer only) Dinner: 5:30 pm Thursdays (year-round) For Information Call 410-289-1296 www.SonSpot.org

SPIRIT LIFE FULL GOSPEL CHURCH Meeting at #12 Worcester Street Sunday: 10:00 am - Praise, Worship, & Holy Spirit Ministry For information call 410-289-1296

> JESUS AT THE BEACH Music & Ministry Festival July 31, August 1 & 2, 2023 www.JesusAtTheBeach.org

#### LUTHERAN CHURCH

ST. PETER'S LUTHERAN CHURCH 10301 Coastal Highway Frank Harpster III, Pastor Phone: 410-524-7474 • Parking Available Worship Opportunities: Sundays 9:00 AM Contemporary • 10:30 AM Traditional Wednesday's Bible Study at 10:00 AM in person and online at www.stpetersoc.com Open Door Feeding Ministry Free Lunch and Groceries every Wednesday from 12 noon to 1:30 PM www.stpetersoc.com

#### NON-DENOMINATION

LANDS END FELLOWSHIP Rich Burkhard, Pastor Phone: 315-486-3734 102 Worcester Street, Ocean City His Praise Place Agape Meal - Free Tuesdays - 5:00 pm to 6:00 pm Look for the American & Christian Flags Sunday Worship Service: 10:45 am at Ocean Pines Call for directions – Fellowship meal to follow Communion 1st Sunday of the month Facebook: Lands End Fellowship/His Praise Place

#### PRESBYTERIAN CHURCH (U.S.A.)

THE FIRST PRESBYTERIAN CHURCH Philadelphia Avenue and 13th Street Phone: 410-289-9340 www.ocmdpresbyterian.org ocmdpresbyterian@gmail.com Sunday Schedule From Memorial Day to Labor Day 9:00 am - Adult Sunday School 10:30 am - Morning Worship Service Fellowship Following Worship Service Ample Parking and Nursery Available

#### ROMAN CATHOLIC CHURCHES

SAINT MARY STAR of the SEA PARISH
Office: 1705 Philadelphia Ave., Ocean City, MD 21842 office@stmarystaroftheseaocmd.com
Rev. John Solomon / Office: (410) 289-0652 Religious Education: (410) 289-7038
SAINT MARY STAR of the SEA CHURCH (St. Mary Star of the Sea Parish)
200 S. Baltimore Ave., Ocean City, MD 21842
Sunday - Mass at 7:00 am Wednesday - Mass at 8:30 am
HOLY SAVIOR CHURCH
(St. Mary Star of the Sea Parish)
17th Street and Coastal Highway (Philadelphia Ave.) Masses:
Daily (Monday, Tuesday, Thursday) 8:30 am Saturday
Saturday
Confessions:

SAINT LUKE CATHOLIC PARISH Phone: 410-250-0300 • www.stlukeoc.com

SAINT LUKE CATHOLIC CHURCH 9903 Coastal Highway, Ocean City, Maryland Daily Mass: 9:00 am (Monday -Saturday) Saturday Vigil Masses: 4:00 pm & 5:30 pm Sunday: 8:30 am, 10:00 am, 11:30 am, & 5:30 pm - Year Round Confessions Wednesday 6:00 PM to 7:00 PM and Saturday following 9:00 AM Mass

SAINT ANDREW CATHOLIC CENTER

Mission Church of St. Luke & Parish Office 14401 Sinepuxent Avenue 144th Street (Behind City Bus Station) Open July 1st to September 3rd Saturday Vigil Mass: 5:00 pm Sunday 7:30 am

#### SEVENTH-DAY ADVENTIST

#### OCEAN CITY SEVENTH-DAY ADVENTIST CHURCH "Sligo-by-the-Sea" Meeting at First Presbyterian Church

Meeting at First Presbyterian Church 1301 Philadeiphia Avenue, Ocean City, MD 21842 Saturday: 10:00 am - Noon | July 1 - September 16 Sabbath School Service: 10:00 am & Worship Service: 11:00 am All citizens are welcome to attend these Christian Services. Sligochurch.org/SligobytheSea for complete schedule of Pastors. 301-270-6777

#### UNITED METHODIST CHURCH

ATLANTIC UNITED METHODIST CHURCH Calling All of God's Children To Grow & Thrive #105 4th Street, Ocean City 410-289-7430 email: atlanticumc@atlanticumc.org &:30am Informal Praise Service (At Shenanigans Rest.: May 28 - Sept. 3) 10:00am Traditional in the Sanctuary Check our website www.atlanticumc.org for more information facebook.com/ATLANTIC UM Church Soup Kitchen - Friday 11:00 am - 1:00 pm Office Hours: Mon. - Fri. - 8:00 am - 4:00 pm Thrift Shop - Mon. - Sat. 10:00 am - 2:00 pm Thrift Shop Phone: 410-289-4458

# **IS YOUR BUSINESS NOW HIRING?**

# Fill your vacant positions with the

# Connecting the community with local jobs and careers



Job Board

COASTAL

MAKE YOUR FREE ACCOUNT TODAY!

# To improve your results, the job board is promoted through:

- Various Job Fairs
- Social Media Posts & Paid Ads
- Radio spots on local stations
- Flyers on area Community Boards
- Flyers in Worcester County High Schools
- Commercial spots to run on local TV stations
- Lower Shore Workforce Alliance Job Journal
- Job Board sent to regional Colleges & Universities

Please be sure to keep your open positions updated on the site to get the attention of the job seekers.



## FOR ASSISTANCE, CONTACT:

Nancy Schwendeman Workforce Development Specialist 410-632-3112 x2120 nschwendeman@marylandscoast.org

# GET READY FOR 2023 AT THE BEACH

ococean.com/events

# **TOWN-SPONSORED EVENTS**

## **DREAMFEST 2024**

Get your groove on and recharge your musical soul with three days of some of the industries most iconic and enduring groups. January 12th - 14th | Performing Arts Center

## **SPRINGFEST**

Join us for four dynamic days of delicious food, live entertainment and unique arts and crafts to kick off our upcoming summer season. May 4th - 7th | Inlet Lot

## **OC AIR SHOW**

The 16th Annual show returns with exciting performances all weekend long! VIP and premium tickets are available for purchase for the ultimate viewing experience. June 10th - 11th | Skies over the Ocean City Beach and Boardwalk

## **JULY 4TH MUSIC & FIREWORKS**

Celebrate the Nation's birthday with great music and an amazing fireworks show. Enjoy the festivities downtown on the beach at N. Division St or uptown at Northside Park

July 4th | North Division Street & Northside Park

## WHITE MARLIN OPEN & MARLIN FEST

The world's largest billfish tournament! Compete to win big or watch as a spectator at the 50th Annual White Marlin Open. August 7th - 11th | Inlet Lot & Harbour Island Marina, 14th St.

## SUNFEST

Join us under the big top tents for four days of great music, arts and crafts, delicious food, kid-friendly activities, tractor rides, Shore Craft Beer Fest, Halloween Beach Maze, Howl-O-Ween Pet Parade, Trunk or Treat, and more! October 19th - 22nd | Inlet Lot

## WINTERFEST OF LIGHTS

Get in the holiday spirit as you tour through thousands of sparkling lights and tons of animated light displays. November 16th - December, 31st | Northside Park

## **NEW YEAR'S EVE FIREWORKS**

Ring in the New Year with a fireworks display at midnight. Before the show, enjoy Winterfest of Lights's last day before heading to the Inlet. December 31st | Inlet Lot

# FREE WEEKLY EVENTS ALL SUMMER LONG!

Check facebook.com/OceanCity or ococean.com/events for details.

## **OC BEACH DANCE PARTY**

Dance under the lights on the beach! Plus, stay for the new OC Drone Show.

**Mondays | Caroline St. Beach | 7:30 - 9:30 PM** July 10th, 17th, 24th August 7th, 14th, 21st, 28th

## **OC DRONE SHOWS**

Experience an exciting show lighting up the sky!

Mondays | Dorchester St. Beach | 9:30 PM July 10th, 17th, 24th August 7th, 14th, 21st, 28th

## **MOVIES ON THE BEACH**

Family movie night right on the beach!

**Mondays | 27th St. Beach | 8:30 PM** June 19th, 26th | July 3rd, 10th, 17th, 24th, 31st August 7th

Wednesdays | Carousel Hotel, 118th St. | 8:30 PM June 7th, 14th, 21st, 28th | July 5th, 12th, 19th, 26th August 2nd, 9th, 16th

## **SUNDAES IN THE PARK**

Enjoy live music, kid-friendly entertainment and ice cream!

**Sundays | Northside Park | 7:00 - 9:00 PM** June 11th, 18th, 25th | July 2nd, 9th, 16th, 23rd, 30th | August 6th, 13th, 20th, 27th | Sept 3rd

## SUNSET PARK PARTY

Enjoy a bayside sunset with a free concert!

Thursdays | S. Division St. & the Bay | 7 PM July 6th, 13th, 20th, 27th August 3rd, 10th, 17th, 24th, 31st

## OC LIFE-SAVING STATION MUSEUM PROGRAMS

Discover the wildlife as you participate in the daily aquarium feeding at 10 AM. Saturdays | July 3rd - August 26th

Learn more about beach safety, knot tying, sharks and more at 10 AM. Mondays - Saturdays | July 3rd - August 26th

# **EXCITING EVENTS IN 2023**

## There is no end to the FUN YOU'LL HAVE in OCMD

#### APRIL APR30

Ocean City Bridal Show - Seacrets, 49th St.

THE NEW YORK	
MAY 4	Mayor's 'May the 4th' Bike Ride 🥵
MAY 4-7	Springfest - Inlet Lot 🥶
MAY 18	The Doo Wop Project - Performing Arts Center
MAY 18-21	Cruisin' Ocean City - Inlet Lot & Convention Center
MAY 26	Memorial Day Ceremony & Summer Kick-Off - N. Division St. 🏁

#### JUNE

JUN 2-4	PBR Ocean City Seacrets Classic - Inlet Lot
JUN 10-11	OC Air Show - Center Stage at 15th St. Beach
JUN 11-SEP 3	Sundaes in the Park & Fireworks (Sundays) - Northside Park 🕬

#### JULY

JUL 4	Music & Fireworks - North Division St. Beach 📂
JUL 4	Music & Fireworks - Northside Park 🚾
JUL 10-AUG 18	OC Beach Dance Party (Mondays) - Caroline St. Beach 📂
JULY 23	Terry Fator - Performing Arts Center

#### AUGUST

AUG 7-11	White Marlin Open - Harbour Island Marina, 14th St.
AUG 7-11	Marlin Fest - Inlet Lot 🕬
AUG 9-13	Artist's Paint OC - Art League of OC & Various Locations
AUG 24-27	Ocean City Jeep Week - Convention Center & Downtown OC

#### SEPTEMBER

SEP 8-9	Wine on the Beach - Inlet Lot
SEP 13-17	Bikefest - Convention Center & Inlet Lot
SEP 29-OCT 1	Ocean's Calling Festival - Inlet Lot

#### OCTOBER

OCT 5-8	Endless Summer Cruisin' - Convention Center & Inlet Lot
OCT 12-15	Ocean City RV Show - Convention Center
OCT 19-22	Sunfest - Inlet Lot 🕫
OCT 28	Ocean City Running Festival - Various Locations around OC

#### NOVEMBER

NOV 16-DEC 31 Winterfest of Lights - Northside Park NOV 16-DEC 31 Winterfest Train Garden - Convention Center NOV 24-26 Holiday Shopper's Fair - Convention Center

#### DECEMBER

DEC 1-31	Winterfest of Lights - Northside Park
DEC 1-31	Winterfest Train Garden - Convention Center 9 👘
DEC 2	OC Christmas Parade - Coastal Hwy (Old Landing Rd - 120th) 🥶
DEC 9	Ocean City Comic Con - Convention Center
DEC 29	Mayor's New Year's Concert - Performing Arts Center
DEC 31	New Year's Eve Fireworks - Inlet Lot 👊

#### **JANUARY 24**

JAN 12-14 Dreamfest - Performing Arts Center

# See a complete list of events at OCOCEAN.COM/EVENTS



## OVERNOITTAILER

# IT'S EASY TO GET AROUND OC FOR ALL THESE ACTIVITIES

RIDE FOR (\$3)

For a list of rules and modified schedule, please visit ococean.com/getting-around-oc



## **TWO WAYS TO PAY FOR PARKING**

## 1. PAY USING PAYMENT KIOSKS 2. DOWNLOAD PARKMOBILE APP



App Store

Google Play

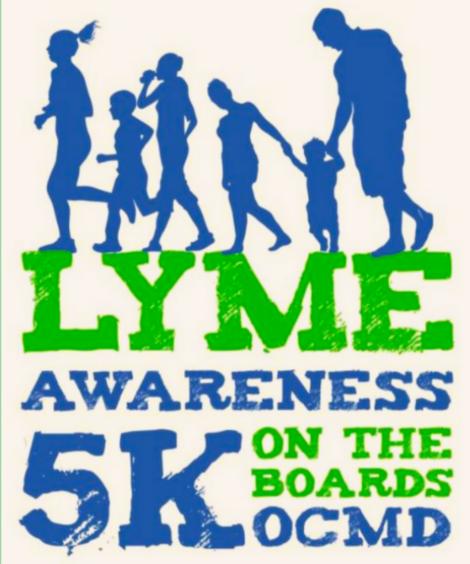
Learn more at ococean.com/getting-around-oc

ococean.com/events • Department of Tourism 1-800-OC-OCEAN • 1-800-626-2326

OFFICE LOCATION: Roland E. Powell Convention Center 4001 Coastal Highway • Ocean City, Maryland 21842 • 410-289-2800

Please call ahead before traveling long distances. Event dates do change. More events will be added and confirmed throughout the year. Some events are ticketed. Please check occean.com frequently. Inlet lot is 809 S. Atlantic Ave. Ocean City, MD 21842.

# MAY 13, 2023



# WALK & FUN RUN



REGISTRATION @ 8AM THE OCMD INLET PARKING LOT RUN BEGINS @ 9 ST RUN PA Υ ΑΤ PO SALOON BRA SS BAL S LES & AUCTIONS, RAF DOOR PRIZES





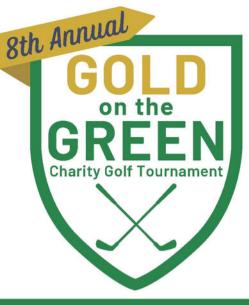
**REGISTER ONLINE AT FIGHTTHEBITEOC.ORG** 



# WEDNESDAY JUNE 14, 2023 OCEAN CITY GOLF CLUB

NEWPORT BAY COURSE

Check-In Tee-Off 12:00 PM 1:00 PM



# **Presented By**



# Play!

# 4-Person Team-\$800

- 18 Holes with 2 Golf Carts
- 1 Gift Bag Per Player
- Entry into Side Games

(Including Closest to the Pin, Putting Contest & More!)

- Summer BBQ Dinner
- 50/50 Raffle & PRIZES!

# **GOLD** Package-\$1,000

4-Person Team Package, PLUS:

- 8 Mulligans
- 4 "Helping Hands" (Thrown Ball)
- 4 Lunch Tickets
- 8 Drink Tickets
- 4 Souvenir Team Photos

# Sponsor!

# Title Sponsor-\$3,500

4-Person Team, Presentation Credit, GOLD on the Green: Presented by YOU Main Feature on Event Banner, Speaking Opportunity at Event, Marketing Materials in Gift Bags, and Mentions in Digital and Print Marketing

#### \$2,750-Dinner Sponsor Your Name or Logo at

Buffet Table

\$800-Lunch Sponsor

Your Name or Logo

at Lunch Counter

#### Beverage Sponsor Your Name or Logo at Player Check-In \$500-Putting Sponsor

\$1,000-Snack and

Three 18x24 Signs at the Putting Green

\$150-Event Sign One 18x24 Sign Displayed at Event

# \$???-Custom Sponsor

Ball or Tee Sponsor? Have an Idea? Contact Us!

All sponsors will be featured on the event banner and in all digital marketing materials!

Event proceeds benefit Worcester County GOLD (Giving Other Lives Dignity), a 501(c)(3) nonprofit providing emergency financial assistance and basic needs items for Worcester County residents living in low-income circumstances. For more information, or to purchase tickets online, visit WorcesterGOLD.org

\$1,000-Cart Sponsor Your Name or Logo on All Carts

\$300-Hole Sponsor

Two 18x24 Signs at One Hole

## **OCADVENTUREFEST.COM**



#### SPONSORSHIP OPPORTUNITIES

Benefiting OC's Helping Hands Foundation, MD C.O.P.S. and Hogs & Heroes Foundation

#### **PRESENTING SPONSOR \$5,000**

- · Logo on all Banners/Signage onsite as Presented by
- Will hang signage provided by Sponsor
- · Logo on website as Presented by
- Logo also 1st Sponsor on homepage with link (Only 5 on homepage)
- Logo on marketing as possible
- Free Vendor space
- 6 Orchestra Pit ticket to Don McLEAN concert (\$570 value)
- 4 First level (non-Orchestra) tickets to Don McLEAN concert (\$236 value)
- 10 Balcony tickets to Don McLEAN concert (\$390 value)

#### **MEDIA PARTNER TRADE \$5,000 Trade**

- Logo on all Banners/Signage onsite
- Will hang signage provided by Sponsor
- Logo on website as Official Media Sponsor
- Logo also 2nd Sponsor on homepage with link (Only 5 on homepage)
- Logo on marketing as possible
- Stage presence for each concert Introduce band
- 8 Orchestra Pit tickets to Don McLEAN concert (\$760 value)
- 8 First level (non-Orchestra) tickets to Don McLEAN concert (\$472 value)
- 20 Balcony tickets to Don McLEAN concert (\$780 value)

#### **GUN RAFFLE \$1500**

- Show as Raffle Sponsor online
- Will hang signage provided by Sponsor
- · Logo as Sponsor on website with link
- 2 First level (non-Orchestra) tickets to Don McLEAN concert (\$118 value)
- 4 Balcony tickets to Don McLEAN concert (\$156 value)

#### **CONCERT SPONSOR \$2500 (2 available)**

- · Show as Co-Presenting Sponsor for one concert
- Will hang signage provided by Sponsor
- Logo as Sponsor on website with link (Only 5 on homepage)
- Logo on marketing as possible
- On stage recognition as sponsor
- Free Vendor space
- 4 Orchestra Pit tickets to Don McLEAN concert (\$380 value)
- 2 First level (non-Orchestra) tickets to Don McLEAN concert (\$118 value)
- 4 Balcony tickets to Don McLEAN concert (\$156 value)

### **HOST LODGING PARTNER \$5000 Trade**

- Logo on all Banners/Signage onsite as Presented by
- Will hang signage provided by Sponsor
- Logo on website as Presented by
- Logo also Sponsor on homepage with link (Only 5 on homepage)
- Logo on marketing as possible
- Free Vendor space
- 4 Orchestra Pit tickets to Don McLEAN concert (\$380 value)
- 4 First level (non-Orchestra) tickets to Don McLEAN concert (\$236 value)
- 6 Balcony tickets to Don McLEAN concert (\$234 value)